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New In NNELS Tweets

#NewInNNELS is the hashtag we use when we talk about new books that have been added to the repository.

They consist of a chain of tweets: an intro tweet, a few tweets on individual books (3-5), and a conclusion tweet (examples below). The tweets are generally written by the production assistants, and will be emailed to the social media coordinator.

All you need to do is write a single tweet for the title you are working on. Once you are finished a title, please include the draft tweet in a comment in the RT ticket.



The maximum word count for a tweet is 280 characters. This includes hashtags. The Project Coordinator will add the link to the title as it does not exist until after publication.

The Tweet should include the following:

- Book Title
- Author
- Short description of book and its audience, or some factoid or comment that might intrigue a reader (this can be cut and paste from any website that summarizes the title. e.g. Goodreads, Indigo, Amazon, etc..)
- Mention if it is an award winning or nominated book (optional - only if there is space)
- The file format in a hashtag:, i.e, #EPUB #MP3
- The hashtags: #NewInNNELS, and #a11y

Examples

The Unteachables by Gordon Korman is a middle-grade novel about the class of misfits in room 117 and the mayhem and redemption they experience!

Alfabet/Alphabet by Sadiqa de Meijer spotlights the subtle implications of language in the migrant experience as the author reflects on her own transition from Dutch to English when she came to Canada as a child.

Sulphurtongue by Rebecca Salazar is a collection of #Poetry that touches on themes of place, identity, language, gender, religion, and ecology, all with the enduring importance of kinship at its heart.

it was never going to be okay by jaye simpson. This book of #Poetry and prose from an "Indigiqueer writer and activist" boldly storms through themes of intergenerational trauma, the complexities of queer identity, and healing.

Blade of the Poisoner by Douglas Hill. Jarral and his companions journey to the Poisoner's lair to rid him of a curse that will kill him when the next full moon rises. Adventure and the discovery of hidden talents await!

Got to [#NewInNNELS](#) to see all the past tweets for more examples

Q&A Archive

Q: I am just writing the tweet for Peanut Goes for the Gold, and I noticed that there is no available link to the record in the collection. The title is not searchable. I tried to search by author, and there was only one book in the collection by Jonathan Van Ness. Should it be searchable by now?

A: The title has not been published, so it is not searchable. You don't have to worry about getting me the links for tweets, as I am the one who will be publishing all the books you create.

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